



ARTWORK GUIDE

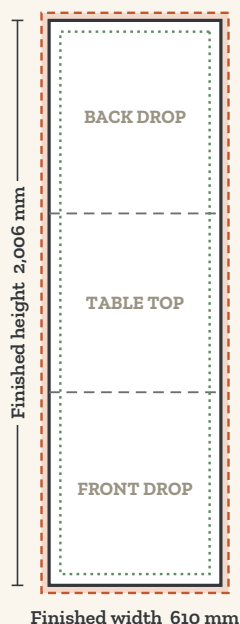
Table Runner

Front drop | 610 x 2,006 mm

Everything you need to set up artwork for our 610 mm wide front drop table runner. It runs from the floor at the back, over the table top and down to the floor at the front, so it works over a plain cloth or a throw in a contrasting colour.

DIAGRAM - NOT TO SCALE

Artwork size incl. bleed 664 x 2,060 mm



----- Bleed line ——— Finished edge - - - Fold / table edge Safe area

Key measurements

Artwork size incl. bleed	664 x 2,060 mm
Finished size	610 x 2,006 mm
Back drop	About 685.4 mm
Table top section	About 634.9 mm
Front drop	About 685.7 mm
Bleed	27 mm all round
Safe area	40 mm in from every edge
Our template	10% scale (1 mm in file = 10 mm printed)

Before you send your file

- ☐ **Send a print-ready PDF.** No crop marks, trim marks or registration marks please. We take care of the finishing.
- ☐ **CMYK colour mode.** RGB files can print duller or shift colour on fabric, so convert before you export.
- ☐ **Outline your fonts.** Convert all text to outlines so nothing gets swapped out.
- ☐ **Embed everything.** Images and placed files must be embedded, not linked.
- ☐ **Correct size.** Build at 100%, or at exactly the scale stated on our template. Our templates are set to 10% scale.
- ☐ **Image resolution.** 130 to 300 ppi measured at full printed size. If you work at 10% scale, that means 1,300 to 3,000 ppi in your file.
- ☐ **Bleed.** Run background colours and images right out to the bleed line, 27 mm past the finished edge all the way round.
- ☐ **Spot colours.** If you need a Pantone match, specify it from the PANTONE+ Solid Coated library.
- ☐ **Safe area.** Keep text and logos at least 40 mm in from every edge, and away from the two fold lines where the runner bends over the table edges.
- ☐ **Reading direction.** The bottom of the template is the front drop. Set text on the front drop to read the right way up when it hangs.

How it sits on the table

Lay the runner across the depth of the table so the table top section sits on top, with one drop hanging at the front and one at the back.

About this product

Printed on 250gsm polyester fabric with a double hem. Machine washable and reusable. Steam out any creases, or iron with a pressing cloth.

Sending us your file

Email your finished PDF to infothesignageshed@gmail.com. If it's too big to attach, share a Google Drive or WeTransfer link instead. We'll check it over and send you a proof before anything goes to print.

Matching template: *The Signage Shed - Table Runner Front Drop 610 x 2006mm - Artwork Template (10% scale).pdf*