



ARTWORK GUIDE

Pull Up Banner

Double Sided | 1200 x 2000 mm

Everything you need to set up artwork for our double sided pull up banner, 1200 mm wide. It has two banners, one each side, so you'll supply a front and a back design at the same size. The finished size below is the visible graphic. Use our matching template and you can't go wrong.

DIAGRAM - NOT TO SCALE



--- Bleed line — Finished edge Safe area — Base zone

Key measurements

Artwork size incl. bleed	1,240 x 2,040 mm per side
Finished (visible) size	1,200 x 2,000 mm
Bleed	20 mm on every edge
Safe area	1,120 x 1,860 mm (40 mm top and sides, 100 mm bottom)
Base zone	Bottom 100 mm of the visible graphic: background only
Total stand height	About 2,000 mm graphic plus the base
Printing	Double sided: two banners, front and back
Our template	100% scale (full size), 2 pages: front and back



Before you send your file

- ☐ **Send a print-ready PDF.** No crop marks, trim marks or registration marks please.
- ☐ **CMYK colour mode.** RGB files can print duller or shift colour, so convert before you export.
- ☐ **Outline your fonts.** Convert all text to outlines so nothing gets swapped out.
- ☐ **Embed everything.** Images and placed files must be embedded, not linked.
- ☐ **Two pages.** Supply a two-page PDF: page 1 is the front, page 2 is the back. Both are the same size. If you want the same design on both sides, just send it twice.
- ☐ **Build at 100% scale.** Our template is full size, so set your artboard to the finished size plus 20 mm bleed on every edge.
- ☐ **Image resolution.** At least 130 ppi at full printed size (150 ppi or more looks crisper up close).
- ☐ **Bleed.** Run background colours and images right out to the bleed line, 20 mm past the finished edge all the way round.
- ☐ **Safe area.** Keep logos, text and faces at least 40 mm in from the top and sides.
- ☐ **Base zone.** Keep text and logos out of the bottom 100 mm. It sits right down at the base where it's hard to read and can be partly covered by the base.
- ☐ **Eye level sells.** Put your logo and main message in the top third, where people see it first. Contact details can go lower down.
- ☐ **Spot colours.** If you need a Pantone match, specify it from the PANTONE+ Solid Coated library.

How it works

The printed banner is rolled up inside the base. To set up, pull it up by the top rail and hook the rail onto the support pole (1,200 mm wide stands have two poles). To pack away, lift the rail off the pole and let the banner roll back down slowly. Indoor use is best: a pull up banner catches the wind like a sail.

About this stand

A double sided stand with two printed banners, one rolling out of each side of the base, so it works in the middle of a room or a walkway. 3 year warranty on the stand. Carry bag included. Packed about 930 x 220 x 125 mm (6.4 kg) for 850mm wide, or 1270 x 230 x 125 mm (9.8 kg) for 1200mm wide. Printed in full colour on tear-resistant, low-curl blockout PVC banner material.

Sending us your file

Email your finished PDF to infothesignageshed@gmail.com. If it's too big to attach, share a Google Drive or WeTransfer link instead. We'll check it over and send you a proof before anything goes to print.

Matching template: *The Signage Shed - Pull Up Banner Double Sided 1200 x 2000mm - Artwork Template (100% scale).pdf*