



ARTWORK GUIDE

Real Estate A-Frame

600 x 450 mm corflute insert

Artwork setup for the printed corflute inserts in our compact 600 x 450 mm real estate style A-frame, the classic open-home and directional sign. Inserts slide in and out, so you can reuse the frame. Each frame takes two inserts: a front and a back.

DIAGRAM - NOT TO SCALE



--- Bleed line — Finished edge Safe area

Key measurements

Artwork size incl. bleed	602 x 452 mm per insert
Finished insert size	600 x 450 mm
Bleed	1 mm on every edge
Safe area	560 x 410 mm (20 mm from every edge)
Insert material	5 mm corflute, full colour
Frame colours	Black, white or red
Our template	100% scale, 2 pages: front and back



Before you send your file

- ☐ **Send a print-ready PDF.** No crop marks, trim marks or registration marks please.
- ☐ **CMYK colour mode.** RGB files can print duller or shift colour, so convert before you export.
- ☐ **Outline your fonts.** Convert all text to outlines so nothing gets swapped out.
- ☐ **Embed everything.** Images and placed files must be embedded, not linked.
- ☐ **Build at 100% scale.** Our template is full size: set your artboard to the artwork size including bleed.
- ☐ **Image resolution.** At least 130 ppi at full printed size (150 ppi or more looks crisper up close).
- ☐ **Bleed.** Run background colours and images out to the bleed line, 1 mm past the finished edge all the way round.
- ☐ **Safe area.** Keep logos, text and arrows at least 20 mm in from every edge.
- ☐ **Two sides.** Supply a two-page PDF: page 1 is the front, page 2 is the back. Same design both sides? Just send it twice.
- ☐ **Spot colours.** If you need a Pantone match, specify it from the PANTONE+ Solid Coated library.

Changing inserts

Slide the old insert out and the new one in. Replacement inserts can be ordered any time, without a new frame. Tip: make a set of arrow inserts (left, right, straight ahead) for directional signs.

Sending us your file

Email your finished PDF to infothesignageshed@gmail.com. If it's too big to attach, share a Google Drive or WeTransfer link instead. We'll check it over and send you a proof before anything goes to print.

Matching template: *The Signage Shed - Real Estate A-Frame 600 x 450mm Corflute Insert - Artwork Template (100% scale).pdf*